Learning transforms lives.
EDC is a global nonprofit organization that designs, delivers, and evaluates innovative programs to address some of the world’s most urgent challenges in education, health, and economic development.
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From the President

In Head Start programs throughout the country, health managers find the resources they need to advocate for their most important clients—the families and children they serve.

In Boston, a teacher learns how to pull her students out of the downward spiral of bullying by helping them resolve episodes of bullying through empathy and compassion.

In South Sudan, a new nation torn by two decades of conflict, a former soldier listens to a radio broadcast announcing his country’s independence and begins to envision a future that is different from the struggles of the past.

This is the work of EDC.

It is geographically diverse. It is local, national, and international. It is found in classrooms and hospitals and over the airwaves. It is used by teachers, researchers, and policymakers.

Telling stories from all of our work, introducing you to the expertise of all our people, and chronicling all of our accomplishments from 2011 would take volumes. But three words summarize our mission and impact: Learning transforms lives.

Wherever we work, and whomever we work with, we continually confront layers of complexity. What does learning truly mean? What does transformation look like? And what responsibilities accompany our impact on peoples’ lives?

Learning reaches far beyond the classroom to where people make decisions about their health, improve their work style and skills, build their civic organizations, and pave the way for self-governance and self-sufficiency.
While learning in formal academic settings is often measured by test scores, school completion, and degrees, true learning means something richer—a moment when the mind expands and the future changes.

During this year, our 53rd, EDC moved into a new custom-designed headquarters in Waltham, Massachusetts. The immediate impact on our collaboration, creativity, and esprit de corps has been palpable. I am reminded of Churchill’s remark: “First we shape our buildings; then they shape us.” We have found the shape that suits us and are experiencing our own transformation.

EDC continued to grow in scale and financial stature during 2011. We have a deep commitment to responsible and effective use of our donors’ funds, and we set and meet a high standard for integrity, honesty, and transparency. Our commitment to compliance and oversight extends from EDC’s board of trustees and executive team throughout the organization.

The challenges facing our nation and our world in 2012 will once again elicit the full heart, mind, and capacity of EDC.

Luther S. Luedtke
President and Chief Executive Officer
Education Development Center, Inc.
“We have a scientific base, we have an at-risk population, and we have a program that works. Our work brings health-related materials and resources to Head Start programs to serve children and families in vulnerable situations.”

–Al Yee, Head Start National Center on Health

Happy and healthy children make successful students. And for many families, the Head Start program is a lifeline in times of hardship, supporting them in overcoming the barriers to success.

EDC is playing an essential role in the work of practitioners and child advocates through its involvement in three national training and technical assistance centers.

By answering questions ranging from “How do you support dual-language learners?” to “What does good nutrition look like for kids?” EDC is helping Head Start program staff and administrators deliver comprehensive services to children and families in need. And that work is giving children a jump start on their education.
to serve those in need
“Bullying is a damaging behavior with long-term effects. So it’s important to realize that it has to be dealt with early and up front.”

–Kim Storey, Bullying Prevention and Research Institute

Bullying shatters many lives. Through its Bullying Prevention and Research Institute (BPRI), EDC is confronting the issue head-on.

In the Boston Public Schools, BPRI is helping over 5,000 school personnel learn how to identify and resolve bullying situations. But then it goes a step further, offering lessons about acceptance, empathy, and inclusion in the classroom.

The vision? Teaching children about compassion—and letting them see it in practice—to prevent bullying before it begins. These lessons are changing lives, one by one, helping teachers put the pieces of a healthy classroom back in place.
to prevent bullying
“Thousands stood in line for hours to cast their votes. People who have suffered with civil war and unrelenting conflict and poverty for more than 50 years—they were waiting for that day.”

–Victor Lugala, Sudan Radio Service

A native of southern Sudan, Victor Lugala grew up wanting to be a journalist. Little did he know that one day his assignment would be to cover the birth of his own nation.

Lugala is a journalist with Sudan Radio Service (SRS), an independent media outlet managed by EDC. Broadcasting in English and Arabic, SRS was a critical source of news in 2011 for the people of South Sudan during their historic vote and transition to independence.

And now that his country has set its foot on the path toward freedom, Lugala will be there, chronicling the journey over the airwaves.
to inform a new nation
2011 Highlights

EDC’s work in 2011 comprised 350 projects spanning 35 countries and all 50 U.S. states.

LEARNING AND TEACHING

More than 5,000 educators in 48 U.S. states are registered users of the teacher professional development toolkit Success at the Core. Created by EDC and Vulcan Productions, Success at the Core was the recipient of three national website and media awards.

Since 2006, the Adobe Youth Voices (AYV) program has engaged 76,000 youth and 4,000 educators in creating media projects. In August 2011, AYV hosted a summit for youth and educators from 24 countries.

EDC was awarded one grant and is a partner in two other grants in the Next Generation Learning Challenges, funded by the Bill & Melinda Gates Foundation. The three projects support reading and math programs for middle grade students.

With a new five-year, $36 million contract, EDC will continue to operate the Regional Educational Laboratory Northeast and Islands (REL-NEI). EDC has led REL-NEI since 2006, with funding from the Institute for Education Sciences at the U.S. Department of Education.

HEALTH AND HUMAN DEVELOPMENT

Mental health practitioners representing 40 countries gathered for the Sixth World Conference on the Promotion of Mental Health and Prevention of Mental and Behavioral Disorders, which was co-hosted by EDC and three other organizations.

EDC’s HP Learning Initiative for Entrepreneurs (HP LIFE) is part of a new White House program to stimulate economic growth and create jobs. HP Life is expected to reach at least 100,000 aspiring entrepreneurs in the United States over two years.
EDC’s work in 2011 comprised 350 projects spanning 35 countries and all 50 U.S. states.

Since 2005, more than 400 prevention programs representing all 50 U.S. states, 16 tribes and federally recognized tribal organizations, and five Pacific jurisdictions have participated in the Service to Science Initiative, which is implemented by EDC.

EDC’s program IntegratedEthics, developed with the U.S. Department of Veterans Affairs National Center for Ethics, was 1 of 25 programs to receive the Innovations in Government Award from Harvard’s Kennedy School of Government Ash Center for Democratic Governance and Innovation.

INTERNATIONAL DEVELOPMENT

USAID administrator Rajiv Shah experienced firsthand EDC’s work in southern Sudan. During a visit to the region, Shah visited two EDC programs: Sudan Radio Service and South Sudan Interactive Radio Instruction.

Working to improve literacy in Indonesia, the Decentralized Basic Education Program Objective 2 (DBE 2) has reached 1,067 Indonesian schools and 113 resource centers. Children and schools in need have received 662,800 non-textbook reading materials.

In Ghana, the Culture of Reading project encouraged parents to participate in children’s literacy development. The program reported that parental involvement increased from 42 to 70 percent.

In the Philippines, the Education Quality and Access for Learning and Livelihood Skills (EQuALLS2) program coordinated 43,960 workforce development trainings, providing much-needed skills for out-of-school youth in the region of Mindanao.
2011 Funders

<table>
<thead>
<tr>
<th>AdCare Educational Institute, Inc.</th>
<th>Corporation for Public Broadcasting</th>
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<tr>
<td>Adobe Foundation</td>
<td>Council of Chief State School Officers</td>
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<td>ADVERTISING EASE</td>
<td>Des Moines (Iowa) Public Schools</td>
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<td>Communications, Inc.</td>
<td>Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH</td>
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<td>Alabama Public Television</td>
<td>Doris Duke Charitable Foundation</td>
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<td>AI-Awn Foundation for Development</td>
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<td>American Institutes for Research</td>
<td>EDUCAUSE</td>
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<td>Amgen Foundation</td>
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<td>The Annie E. Casey Foundation</td>
<td>Fall River (Massachusetts) Public Schools</td>
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<td>Association of American Medical Colleges</td>
<td>Federal Reserve Bank of New York Feeling Blue Suicide Prevention Council</td>
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<td>Baldwin County (Alabama) Mental Health Center</td>
<td>Gertrude B. Nielsen Charitable Trust</td>
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<td>Bill &amp; Melinda Gates Foundation</td>
<td>The Global Fund to Fight AIDS, Tuberculosis, and Malaria</td>
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<td>Board of Regents of the University of Nebraska</td>
<td>Government of Karnataka (India), Department of State Education</td>
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<td>Boston Public Schools</td>
<td>Grant Wood Area Education Agency</td>
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<td>Breakthrough USA</td>
<td>Great Plains Tribal Chairmen’s Health Board</td>
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<td>Brooklyn Historical Society</td>
<td>Great Prairie Area Education Agency</td>
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<td>Buckingham, Browne &amp; Nichols</td>
<td>Great Schools Partnership, Inc. The Guidance Center</td>
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<td>The California Endowment</td>
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<td>Capital Region Education Council</td>
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<td>Carnegie Hall Corporation</td>
<td>Healthy Communities of the Capital Area</td>
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<td>Central Connecticut State University</td>
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<td>Chippewa County (Michigan) Health Department</td>
<td>Howard G. Buffet Foundation</td>
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<td>Cisco Systems, Inc.</td>
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<td>Maine School Administrative District #6</td>
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<td>Massachusetts Department of Early Education and Care</td>
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<td>Massachusetts Department of Elementary and Secondary Education</td>
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<td>Massachusetts General Hospital</td>
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<td>Middlesex Hospital</td>
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Ministry of Foreign Affairs, Norway
Missouri Department of Mental Health
Moline (Illinois) School District No. 40
Monterey Institute for Technology and Education
Museum of the Moving Image
Naperville (Illinois) Community Unit School District 203
NASA
National Alliance on Mental Illness
National Board for Professional Teaching Standards
National Council for Community Behavioral Healthcare
National Guard Bureau Psychological Health Program
National Institute on Out-of-School Time at the Wellesley Centers for Women
National Law Enforcement Officers Memorial Fund
National Science Foundation
Needham (Massachusetts) Health Department
Nellie Mae Education Foundation
Nevada Department of Health and Human Services, Office of Suicide Prevention
New Bedford (Massachusetts) Public Schools
New Leaders
New Mexico Public Education Department
Newton (Massachusetts) Public Schools
New York City Department of Education
Organization of Ibero-American States
Ottawa Area Intermediate School District
Oxford (Maine) Elementary School
Pace University
Pamoja Education Limited
Pan American Health Organization
Pearson Education, Inc.
Philadelphia Academics, Inc.
Pittsburgh Public Schools
Pittsburgh Public Schools, Board of Directors
Planned Parenthood League of Massachusetts
Portland (Oregon) Public Schools
Primary Source
Public Health Trust of Miami-Dade County
Pueblo (Colorado) School District 70
Pulitzer Center on Crisis Reporting
Regional School Unit #19 (Maine)
Rider University
Rochester (Minnesota) Public Schools
Rockford (Illinois) Public Schools
SAE International
Salem (Massachusetts) Public Schools
San Francisco Unified School District
Scholastic Inc.
School Specialty, Inc.
Scituate (Massachusetts) Public Schools
Sea Research Foundation, Inc.
Silver Spring Networks
Siouxland Human Investment Partnership
Solomon Schechter Day School of Greater Boston
Southeast Polk Community (Iowa) School District
Southern Regional Education Board
Southwest Counseling Service
Southwestern Behavioral Healthcare, Inc.
Stanford University's Counseling and Psychological Services
State of Iowa
State of South Dakota
Stratford Foundation Inc
Stuart Foundation
Sudbury (Massachusetts) Public Schools
Sun Prairie Area (Wisconsin) School District
Thirteen/NET New York Public Media
Title I Dissemination Project, Inc.
Tr-County (Maine) Mental Health Services
Tufts Health Plan Foundation
Tuscola Behavioral Health Systems
UNESCO
United Way of Miami-Dade
United Way of North Central Iowa
The University of Maine
University of Maine at Presque Isle
University of Nebraska Public Policy Center
The University of North Carolina at Chapel Hill
University of Pittsburgh
University of Wisconsin Oshkosh Continuing Education and Extension Office
U.S. Agency for International Development
U.S. Army Medical Command
U.S. Department of Defense, Department of the Navy, Office of the Chief of Naval Research
U.S. Department of Education
U.S. Department of Health and Human Services
U.S. Department of the Interior
U.S. Department of Justice
U.S. Department of Labor
U.S. Department of State
U.S. Department of Veterans Affairs
U.S. Office of Personnel Management
Verizon Foundation
Vision Education & Media
Vulcan Productions Inc.
The Wallace Foundation
Western Carolina University
WGBH
Wheeler Clinic, Inc.
William T. Grant Foundation
W.K. Kellogg Foundation
The World Bank Group
World Health Organization
Yonkers (New York) Public Schools
EDC’s revenue exceeded $200 million in fiscal year 2011. A surplus of $3.4 million brings our net assets to $17.1 million as of September 30, 2011. EDC continually invests its net assets to support our projects, programs, and research.

Financial Statements
Fiscal years ended September 30, 2011 and 2010

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
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<tbody>
<tr>
<td><strong>INCOME STATEMENT</strong></td>
<td></td>
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<tr>
<td>Revenue (including change in temporarily restricted assets)</td>
<td>$200,164</td>
<td>$179,934</td>
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<tr>
<td>Expenses</td>
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<tr>
<td>Salaries and Benefits</td>
<td>87,667</td>
<td>77,600</td>
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<tr>
<td>Materials, Supplies, and Other Costs</td>
<td>60,836</td>
<td>56,313</td>
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<td>Subcontract Costs</td>
<td>48,275</td>
<td>44,732</td>
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<td>Total Expenses</td>
<td>196,778</td>
<td>178,645</td>
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<tr>
<td>Change in Net Assets</td>
<td>3,386</td>
<td>1,289</td>
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</table>

| **BALANCE SHEET**       |        |        |
| Assets                  |        |        |
| Current Assets          | $48,257| $41,958|
| Property and Equipment, Net | 10,127 | 4,512 |
| Other Assets            | 1,009  | 983    |
| Total Assets            | $59,393| $47,453|
| Liabilities and Net Assets |       |       |
| Current Liabilities     | $32,650| $33,167|
| Long-Term Liabilities   | 9,662  | 591    |
| Total Liabilities       | 42,312 | 33,759|
| Net Assets              | 17,081 | 13,695|
| Total Liabilities and Net Assets | $59,393 | $47,453 |
Growth in EDC Activity
Revenues from Fiscal Year 2002 through Fiscal Year 2011

<table>
<thead>
<tr>
<th>FY</th>
<th>Revenues in Millions</th>
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<tbody>
<tr>
<td>02</td>
<td>$79.2</td>
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<tr>
<td>03</td>
<td>$85.5</td>
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<tr>
<td>04</td>
<td>$94.8</td>
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<td>05</td>
<td>$105</td>
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<td>06</td>
<td>$120.9</td>
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<td>07</td>
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<td>08</td>
<td>$145.4</td>
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<td>$145.9</td>
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<tr>
<td>10</td>
<td>$180</td>
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<tr>
<td>11</td>
<td>$200.2</td>
</tr>
</tbody>
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Sources of Funding
- U.S. Government: International (56%)
- U.S. Government: Domestic (34%)
- Private and Other Public* (10%)

*Includes development banks, foundations, corporations, state and local agencies, and other nonprofits

Expenses
- Program Services (91.3%)
- Administration (8.7%)
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Deborah Wadsworth  
Senior Advisor  
Public Agenda  
New York, New York

Laura Walker, Ending January 2011  
President and CEO  
WNYC Radio  
New York, New York

Gail T. P. Wicke  
Locust Valley, New York

EDC Leadership

Management Council

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(Beginning October 2011)

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Ronald C. Israel, Vice President, IDD  
Joanna Jones, Vice President and Director of Human Resources  
Michael Laflin, Senior Vice President, IDD
EDC operates field offices across the United States and in 22 countries: Barbados, Benin, Bosnia, Botswana, Democratic Republic of Congo, Guyana, Honduras, Kenya, Kosovo, Lebanon, Liberia, Macedonia, Malawi, Mali, Pakistan, Paraguay, Philippines, Rwanda, South Sudan, Thailand, the West Bank, and Zambia.