

EDC

Education  
Development  
Center



OPENING a DOOR  
to the FUTURE

We have reached **over 1 million young people** through our skills training programs.

[edc.org](http://edc.org)

Without jobs to provide income, purpose, and a connection to their communities, **youth around the world are at risk** of poverty, violence, and extremism. They are losing out—as is society.

At the same time, the **global workplace is changing swiftly**, driven by factors such as climate change, globalization, automation, and artificial intelligence. As a result, many young people are being left behind.

We can help youth everywhere **gain the job skills they need and connect them with employers** that are seeking well-trained workers or with **entrepreneurship training and coaching** to become future employers themselves.

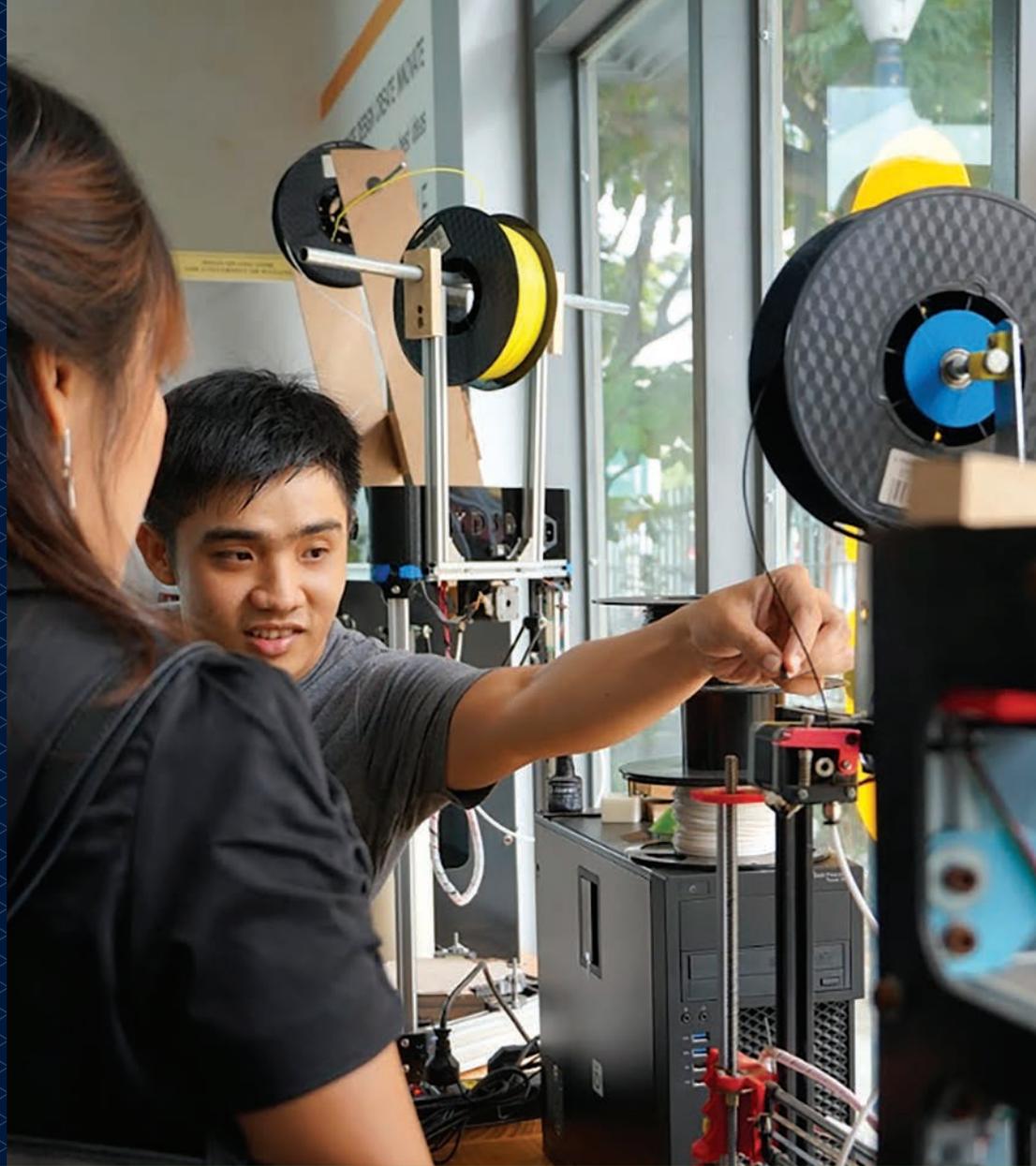


**50M** 

By 2030, 50 million new technology jobs will be created around the world.

SOURCES: McKinsey Global Institute, 2017, and Gallup and ILO, 2017

# CHALLENGES



**1/3** 

In the next decade, more than one-third of activities could be automated for about 60 percent of occupations.

**50%** 

Around the world, only 50 percent of working-age women were employed in 2016 compared to 76 percent of working-age men.

**OVER THE NEXT 10 YEARS, YOUNG PEOPLE NEED SKILLS TO ADAPT AS MILLIONS OF JOBS DISAPPEAR AND MILLIONS MORE ARE CREATED.**

# A GLOBAL Solution



EDC provides comprehensive strategies that effectively **support and collaborate** with national governments, employers, educators, parents, and youth to develop the workforce for today and tomorrow. Our work is guided by these principles:

- An **inclusive approach** engages all youth.
- **Employability skills** such as teamwork, customer service, and problem-solving are critical for success.
- **Entrepreneurship** helps youth find employment and become drivers of their communities' economic empowerment.
- **STEM education** develops critical skills that are the foundation for successful work in all sectors.
- **Scalable solutions** can be developed by engaging businesses, governments, and nongovernmental organizations.



# WHAT We Do

At Education Development Center, **we develop and customize programs** based on the needs of the market, the employers and employees, youth, and the communities where we work. Our work includes:

- Building soft skills and technical knowledge through training and work-based learning programs
- Preparing youth for work using innovative approaches such as virtual learning
- Creating teacher professional development programs to improve instruction
- Working with thousands of private sector companies, large and small, through innovative partnerships
- Using appropriate technology solutions for blended learning

WORKING HAND-IN-HAND WITH GOVERNMENTS,  
WE ARE SCALING **WORK READINESS PROGRAMS** IN  
FIVE COUNTRIES AND IN ALL 50 U.S. STATES.



# EDC IMPACT

OVER

**500,000**

YOUTH IN 26 COUNTRIES

Since 2011, over 500,000 youth in 26 countries have been certified in work readiness skills through EDC's Work Ready Now (WRN) program.

AFTER TWO YEARS

**70%**

YOUTH BUSINESSES THRIVING

EDC has helped launch over 16,000 youth businesses in Africa in the past five years, of which 70% were still thriving after two years.

**JOIN EDC  
IN BUILDING  
FUTURES  
THROUGH WORK**

**DONATE:**

Open doors to employment for youth around the world.

[edc.org](http://edc.org)

**Partner with EDC.**

Contact us to build a robust talent pipeline for your industry, hire well-trained and highly motivated youth, or mentor aspiring young entrepreneurs.

[edc.org/contact](http://edc.org/contact)

**Implement Work Ready Now.**

Developed and implemented by EDC, this program delivers relevant and effective work readiness training to youth.

[edc.org/work-ready-now](http://edc.org/work-ready-now)

 [twitter.com/edctweets](https://twitter.com/edctweets)

 [facebook.com/edc.worldwide](https://facebook.com/edc.worldwide)

 [go.edc.org/linkedin](https://go.edc.org/linkedin)

AN INCREASE OF

56%

IN PASSING RATE FOR GIRLS

EDC worked in over 100 New York City high schools to better engage students underrepresented in computer science, resulting in a 56% increase in the passing rate for girls on an AP computer science exam since 2016.

TRAINING IN ASIA FOR

50,000

STUDENTS

In Asia, nearly 50,000 students and 730 university and secondary instructors received STEM and digital skills training through EDC programs.

### Take advantage of EDC's library of workforce resources.

Browse our collection of trainings, reports, and other resources from our many projects around the world.

[go.edc.org/WFDresources](http://go.edc.org/WFDresources)

### Learn more about the human-technology frontier.

This resource examines how we can prepare for life and work that integrates technology in new and expanding roles.

[go.edc.org/FutureOfWork](http://go.edc.org/FutureOfWork)

### Become a CADRE Fellow.

CADRE provides professional growth opportunities for early career researchers in the field of STEM education.

[cadrek12.org/cadre-fellows](http://cadrek12.org/cadre-fellows)



Our partners include national, state, and local agencies; territories and tribes; private philanthropies and foundations; nongovernmental organizations; and companies.



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